

WHO WE ARE

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The ICC Commission on the Digital Economy draws upon a cross-section of business leaders and experts from 47 countries, including users, providers and operators of information technology.

HOW WE WORK

- **Membership:** Members are nominated by ICC national committees who select members from their local membership to serve on the Commission. The Commission meets twice a year in Paris and in another location.
- **Agenda:** While responding to key policy developments of importance for business activity, Commission members and ICC national committees may propose projects and issues for wider consideration.
- **Leadership:** Leadership includes international experts in their field to help ensure the Commission meets its goals and strategy for the wider global business interest.
- **Secretariat:** The ICC Secretariat manages the projects and initiatives driven by the Commission working with members and national committees to ensure the Commission's yearly priorities are met.

MISSION STATEMENT

Promote the global development of the digital economy and stable growth of its underlying information and communication technologies (ICT) platform through private sector policy leadership, regulatory advocacy and the promotion of best practice.

CURRENT PRIORITIES

STRATEGIC GOALS

- Promote development of the digital economy and stable growth of the underlying ICTs.
- Raise awareness of the positive role of ICT as a tool for sustainable economic development.
- Help policymakers understand implications of implementation of new ICTs and business models as well as new existing regulation may affect their use domestically and internationally through cross border trade.
- Contribute to initiatives to help businesses adapt to new challenges.
- Work collaboratively with Business Action to Support the Information Society (BASIS) in the development of policy advocated in fora for Internet governance and ICT for development.

KEY PROJECTS

- **Provide input on e-commerce and digital trade** into the work programmes of the World Trade Organization, G20, as well as the United Nations and relevant agencies. Highlight the importance of cross-border data flows for the global economy, and promote policies to leverage ICTs for the inclusion of small and medium enterprises and developing countries in trade.

- **Present the case of the digital economy's contribution across most of the sustainable development goals** with examples, and put forward recommendations to policymakers on how to leverage ICTs and the Internet for economic growth and social benefit.
- **Complement recently developed guidance to policymakers** on emerging technology such as Internet of things, machine-to-machine and cloud computing that help adoption and use to provide societal and economic benefit, while driving innovation.
- **Advocate global business priorities from across sectors** on privacy, data protection and security policy discussions in relevant intergovernmental forums [Asia-Pacific Economic Cooperation (APEC), Council of Europe, European Union and United Nations agencies]. Encourage policy interoperability across different legal systems to simplify administrative procedures for business, where feasible. Continue to advocate ways to mitigate the risks of cybercrime and promote initiatives to advance consumer and business confidence in ICTs to foster the digital economy.
- **Develop practical policy inputs on topical issues that help ICC demonstrate the value and necessity of a multistakeholder approach to Internet and ICT policies.** Apply these practical global business inputs where possible to intergovernmental discussions and to reinforce the viability of multistakeholder entities such as the Internet Governance Forum (IGF).

RECENT ACHIEVEMENTS & PUBLICATIONS

- [ICC Policy Primer on Internet of Everything](#)
- [ICC Policy Primer on Trade in the Digital Economy: A Primer on Global Data Flows](#)
- [ICC Policy Statement on the Regulatory Modernization in the Digital Economy](#)
- [ICC Cyber Security Guide for Business](#)

CURRENT LEADERSHIP

- Chair:** **Joseph H. Alhadeff**
Vice President of Global Public Policy and Chief Privacy Strategist, Oracle
- Vice-Chairs:** **Virat Bhatia**, President, International External Affairs, South Asia Region, AT&T
Carolyn Nguyen, Director of Technology Policy, Microsoft
Christoph Steck, Director of Public Policy and Internet, Telefonica
Christiaan van der Valk, President and Co-founder, TrustWeaver

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